

## **CLIENT TESTIMONIALS**

We deliver Prospectr Predictable Revenue resulting in qualified leads and with Best Practice Follow-Up by our clients, WE SUCCEED TOGETHER.





"When telemarketing wasn't quite hitting the mark, we knew we needed to revamp our marketing efforts to garner the qualified leads we were looking for. With Prospectr's highly skilled and reputable marketing efforts, our vision is met and our expectations greatly exceeded. Week after week, the Prospectr team continues to deliver on their word."

-Rob Dusthimer, President, Vanguard Cleaning Systems LA & Northern CA





"The Prospectr Team has surely shown how much they care about the success of our campaign. You have provided many great opportunities for business growth. I have no problem whatsoever validating the professionalism, effort and customer service across the board. You and Ryan have been great to work with. Your company is honest and you do act in the interest of partnership. That's a rare commodity today."

-Scott Kubec, General Manager, System4 USA Chicago





"Working with Prospectr has been a delight. After having some in-depth discussions about who our target demographic was and fine tuning the campaigns to match that, we have been in a great groove and have seen some wonderful results. To date, we're looking at over a 10x return on investment, which is something we're glad to continue indefinitely."

-Justin Beegel, Founder and President, Infographic World





"One 55-year-old executive called to tell me that he has been in business many years and liked the simple fact that the email message was noninvasive and not pushing him to do something. Even though he was not the contact in charge of purchasing Velcro, he liked the message so much that he sent it to the right person. He also forwarded the message to his wife in the medical device field that uses high quality Velcro. Another lead that I called said that they really liked our message and how quickly we responded to the email. Prospectr provides a Best Practice rhythm of calling and following up on the lead. I have found that not only do I receive great leads with new business potential, but I also have quality customer support from the Prospectr team. Every week our Customer Success Manager calls us to go over creative, leads and stats of the campaign. It's a good partnership and a great way to grow our business."

—Corey Essel, Vice President of Sales, RZ Industrial





"I just want to say that we have been blown away with the quantity of leads over the past 4 months. We are considering pausing our campaign because we cannot handle this level of interest. We never expected the campaign to be this successful and I can say we will be partners with Prospectr for a long time."

-Bruce Bennett, Chief Executive Officer, Star360





"In the 13 years I have been in business with external and internal teams for marketing Prospectr is one of the two success stories that we have to tell."

—Paul Laredo, Owner, iNX Building Maintenance





"Our experience with Prospectr Marketing has been outstanding. They have produced a seamless marketing and lead generation program specific to the unique needs and demands of our regional consulting firm. Their professional team has provided us with excellent, personal service that has consistently exceeded our expectations. I recommend them without reservation as a comprehensive resource for your company's marketing and lead generation service needs."

-Christian Bileth, President, Core Audit Consulting





"In a very competitive industry, Dan and his team have delivered highly qualified leads. These potential cleaning customers are larger, more motivated and much more likely to choose Vanguard than leads that we received from telemarketing companies. We continue to work with Prospectr because they listen and modify the campaigns to our needs. They are a great addition to our marketing and sales portfolio."

—Cindy Banchy, General Manager, Vanguard Cleaning Systems MN





"Travis and the Prospectr Team have been working with us for one month now and we are already seeing closed deals and ROI from working with them. We look forward to seeing this relationship grow to be a complete marketing and sales solution for our business. They have truly created an exclusive demand generation campaign for VMC Capital from start to finish. Prospectr provides the qualified leads, creative and human resources to deliver our value proposition to market with varied touch points thru streamlined wave marketing and digital marketing strategies. I would highly suggest using this firm."

-Edward DeAngelis, President, VMC Capital





"We had never paid for a professional video or any outbound marketing in the past, and being a small business, it was tough to find the time and money in our annual budgets to have a project like this come together. Boy, are we glad we did! Being in the luxury industry, our investment has already paid off quickly."

-Pit Turenne, General Manager, Aikens Lake Wilderness Lodge





"Working with the Prospectr team for a very short time has already started to yield positive results. They understand modern marketing techniques and deliver my message with the highest level of integrity and ethical standards."

-Robert Schaefer, Global Business Development Director, Kalmar Inc.





"I have been working with Travis and Prospectr Marketing staff for the past 2 years and I have found the team and their efforts extremely beneficial to my business. In the past 2 years, Travis and his team have generated hundreds of quality leads for my company that has resulted in over \$160,000 in gross profits. My account rep, Shannon is very knowledgeable and very dedicated to assisting me. Without a doubt working with Travis and Prospectr Marketing has been profitable and valuable part of my online marketing."

—Joe Pantaleo, Director of Business Development, America's Back Office



"Hannah, Travis and the team at Prospectr developed a 9-step email program and have effectively implemented a direct sales campaign for our agency. They provide all of the creative, data, H.R. and software needed to generate opportunities. During our first quarter together they generated opportunities with JC Penney, Hunter Boots, Tishman and Speyer, Mattel, and YP Corp (The Yellow Pages). I am pleased with my team at Prospectr and I am excited about our continued partnership."

—Jean-Baptiste Duprieu, Chief Strategist, Case Agency





"Prospectr Marketing is one of the best marketing companies I have worked with. Since partnering with them, business is picking up and our name is getting out there. With their help we are getting to where we want to be and then some."

—Josh Feinberg, Chief Executive Officer, Everlasting Capital Corporation





"After 8 years of business, I've tried just about everything. I've tried telemarketing, simple email marketing, hiring of sales staff, holding booths at trade shows and handing out expensive giveaways. My company has done alright, I suppose, mostly due to the high quality of our product and customer service, and repeat business from the clients we've found over the years. However, one thing I've learned the hard way is to have zero tolerance for underperformance in my marketing team. When the team at Prospectr approached me, I was skeptical and assumed that they were like all of the other groups, and so I took my time getting back to them, and tried a few other lower-cost options with minimal effect. Finally, I came around. This was in April. Now it's October and since the very week they started Cosmocyte hasn't had a single hour of downtime. If all that's missing from your business is that your product isn't being seen by the right people, then you need to give Travis and the team at Prospectr a chance."

-Cameron Slayden, Chief Executive Officer, Cosmocyte





"System4 Chicago has been utilizing the Prospectr email marketing program since January, 2015. The Prospectr program has provided us with consistently high quality leads. I'm particularly impressed with the level of decision maker that this program reaches. Since we've been utilizing the Prospectr program as our primary lead generation tool, I have closed numerous accounts, and we've seen our monthly revenues increase nearly 40%. Our Return on Investment has been well over 100%. I have utilized several forms of lead generation previously, Prospectr is clearly the best program I've seen in our industry."

-Randy Girton, Regional Manager, System4 Chicago





"Prospectr Marketing delivered the high quality leads to our company exactly as they indicated. Hot and warm leads, delivered right to your inbox. It doesn't get much better or easier than that."

—Isaac Hartsell, Partner, MN Services





"My team at Prospectr: Dan, Travis and Tera have integrity and are working hard for me. They have uncovered profitable opportunities that I would never have uncovered without them. This campaign has started to create a new revenue stream I would not have had without their efforts. I look forward to a long term working relationship with Prospectr."

-Robert Drexler, President, Drexler Associates





"Prospectr delivered 1,300 developed leads to us and the closing rate has been running 12% over the course of 22 months. We've been pleased with the integrity and work ethic of their team."

—Connie Comeau, Chief Operating Officer, The ADS Group



"I cannot recommend any organization more than Prospectr. They are creative, with attention to detail, and they are driven to succeed on our behalf. No request is too big or too small. They are a great resource for our business."

-Steve Marlin, President, Prestige Accommodations, Inc.





"Prospectr is the best email marketing company we've worked with, hands down. Ryan did a spectacular job helping us to craft our campaign messages, and he regularly checked in with us so that we could continuously improve our success rate. The leads that Prospectr provided nearly doubled our revenue in 4 months, and some of them are now our best clients. We will certainly continue to work with Prospectr in the future."

-Aidan Garza, President, VGC Unlimited





"Prospectr Marketing is a trustworthy source for your business development and lead generation needs."

-Mike Sedjo, Financial Representative, Northwestern Mutual





"I want to take this opportunity to recommend Prospectr Marketing for your email marketing needs. One of the things that make Prospectr stand out among any other marketing firm I have dealt with is the immediate impact their first campaign had on our business. Our sales department were closing new accounts within the first couple of weeks of campaign commencement, and that is quite remarkable! Their staff are very professional in all dealings and communication is always handled promptly and effectively. Here at 1st Call Cleaning Services we consider Prospectr an indispensable partner in our growth plans!"

-Robert D. Sparrow, President, 1st Call Cleaning Services





"Business owners juggle many balls and wear many hats, and some of those hats fit better than others. For us, our marketing "hat" was a bit of a struggle, so we turned to Prospectr for assistance. We have been fortunate to work with Rachel Bell during our tenure with Prospectr, and she has brought us a level of expertise and insight that we value. We hope you are fortunate enough to work with Rachel because she will bring you a high level of professionalism packaged in a great personality with a true team spirit!"

-Sue Hays Barr, Owner, Kite Disc 24/7



- "I closed the first lead I received from Prospectr."
- —Stephen Nash, Owner, Vanguard Cleaning Systems Nashville





"Ryan is diligent in his work with my team. I can affirm that his team has integrity and pride in the quality of their work. They are accountable to their success and they follow through on campaign goals. Your company reminds me of our company, very personal and family based. I would recommend you to anyone."

—Amy Good, Director of Operations, Ashcom Technologies



"Working with Prospectr has been terrific. Their team does all the heavy lifting to deliver not just leads, but quality leads who become great clients. After more than 10 years of looking for a quality marketing company, I've finally found someone who stands behind their work and delivers what they promise."

—Beth Schneider Wachner, Chief Executive Officer, Process Prodigy



"Prospectr has been a tremendous lead generation tool for Harborcove. We have been able to work with the whole team at Prospectr to fine-tune our marketing approach and have reached the right leads at the right time which has resulted in increased revenue for us. It's been a real pleasure to work with Dan and Travis and we look forward to many more deal closings over the coming months."

—Simina Kroculick, Chief Operating Officer, Harborcove Financial





"Having tried many marketing methods over our 25 years, I was a total skeptic regarding Prospectr's claim of generating responsive leads. I have been astounded and amazed to be proven wrong. Prospectrs did start providing very solid, concrete, CEO-level hot leads with solid projects and quote requests. After four months, some of these quotes have started to convert to sales. I have praised Prospectrs with many business colleagues in other industries, and have already referred to them three other interested companies."

-Philip Auerbach, President, Auerbach International



"The very first month I started with Prospectr I closed, with the help of three other System4 franchises, a \$75,000 per month account."

-Rick Plourde, Owner, System4 of Alabama



"We needed a way to reach a target market efficiently with a product that was a challenge to describe concisely. Prospectrs got us to the targets and delivered a bunch of interested leads that we are working to close. I would recommend Prospectrs as an important part of any top-of-funnel strategy. They'll get you into good conversations"

--- Christopher Laibe, President, InfrontUSA



"If you need someone who does the right thing when no one's looking – that sums up what Prospectr marketing does. They're the definition of integrity – very refreshing in today's business world."

—Dan Stelter, Freelance Copywriter in Chicago

AMBASSADOR History Cleaning Standards



"Prospectr Marketing is a recommended lead generation partner of ours."

—Jason Phipps, Ambassador Cleaning





"Nothing that we have tried has given me the results that you have given me: trade shows, phone campaigns, direct mail, other email and online programs like Google ads—nothing. You are producing! I can't keep doing this because I can't keep up—I need to hire someone. Great Job!!! I will be a reference and Prospectr is my number one option for getting new business."

-Steve Kanefsky, Camp Menominee



"I have been surprised and pleased so far with the call backs and email responses we have gotten! Your system results in very positive interactions!"

—Alanna York, Founder, Use Me Products, LLC





"My company has worked with Prospectr Marketing for over a year. When we started working with Prospectr they generated more leads for our business in two months than what we had done on our own in over a year. They were directly responsible for landing one of G2's largest clients as well as several other substantial opportunities. I would strongly recommend Prospectr Marketing to any business."

—Justin J. Fuller, Executive Vice President, G2, Inc.





"Prospectr Marketing has been working with us for 5 months now. The team at Prospectr cares about customer satisfaction and is truly a partner to the specific needs of GaggleAMP. Travis, who heads up Prospectr, has been responsive and always strives to ensure success for his clients. If you are looking for a reputable demand generation center that has a marketing process built-in, definitely talk to Travis and his team."

—Glenn Gaudet, President and Founder, GaggleAMP





"Prospectr branded RHR as a national provider of Resident Screening Solutions. We generated 56 developed leads. These leads are currently in process at RHR and we fully expect to see closed accounts related to our campaign. You may use me as a reference. I appreciated your honesty and I believe that your marketing process will work for many businesses."

—Tony Karels, President, Rental History Reports





"I must tell you that in my 22 years in this business, I am always looking for the next best thing to try to source deals. I believe that the traditional BDO model is broken and that one sees a revolving door of BDOs moving from company to company. I have avoided the traditional BDO model and am able to source deals based on our reputation and years in the business. What we experienced yesterday was astounding with the number of e-mails from truly viable companies and the fact that the response was from decision makers (Chief Executive Officers and Presidents). We are excited about the relationship and we believe that it will lead to a significant volume of business."

-Mark D. Weinberg, President and Chief Executive Officer, Versant Funding



"When Prospectr Marketing first approached us, honestly I was skeptical and my expectations were very low. Wow, was I wrong. The results were immediate, quantifiable and the process was easy. I've also referred them to other clients (outside of my industry) because they are so good"

-Michael Bremmer, Chief Executive Officer, Telecom Quotes





"Our experience working with Travis and Prospectr Marketing so far has been a very positive one. We are pleased with the results we have obtained and feel comfortable recommending Prospectr to others. Our leads have increased and I've been very pleased with the quality of leads we are receiving on a weekly basis. Our website visits and information requests are up too, which I attribute to the amount of traffic Prospectr is sending our direction. Travis is very responsive and easy to reach with questions."

—Heather Tourville, General Counsel, Wellsource



"Prospectr Marketing has provided our firm with quality individual NPO leads for a couple of months now. These organizations are motivated prospects interested in speaking with a boutique engineering consultancy like IPCD. We have been quite pleased in doing business with Prospectr Marketing and have found them to be superior to other lead services that we have used in the past, especially with follow up service and the overall experience has been a great supplement to our business. A+"

—Sean Correia, Vice President Business Development, iPCD Solutions



"I've managed Inside Sales teams for years and have tried dozens of lead sources. No company has come close to the results that we see with Prospectr Marketing. Our cost per acquisition is at an all-time low."

-Dave Zank, President, Direct Connect

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"The Prospectr team is not only professional but sincere, knowledgeable and committed to helping their clients achieve growth. Prospectr Marketing is the first lead generation and prospect development firm we've worked with, and we recommend them to other related businesses constantly. They 'get it' —from recommending the right solution for a particular niche to providing inside sales and compelling copy, I can honestly say that we'll be working with Prospectrs for a long time to come!"

-Kelly L. Campbell, President, Liqui-Site Designs



"Prospectr Marketing has a proven track record of results. I would highly recommend their services for any business that is looking to generate viable leads and improve profitability."

-Steve Halvorson, Blue Phoenix Web Design





"Prospectr did an amazing job of customizing a marketing campaign specific to our needs. They worked quickly and efficiently allowing us to focus our time on lead conversion. We will definitely use Prospectr again!"

—Jordan Flom, President, Staylight Fitness





"What has really stayed with us as being impressive, was that original meeting when we sat down with you and your team and essentially had a think tank about our business. That really helped us gain invaluable insight into our own business, as strange as that sounds. I think that is a great selling point to your business offering: a team of marketing specialists/experts that get a business owner talking about their business and it gets reviewed from many different creative angles."

—John Clough, President, Red Oak Relocation





"Prospectr has been very professional and a pleasure to work with. Their follow up is quick and responsive. From the owners on down, everyone has delivered what they promised." —Jerry Russo, VP Marketing & Business Development, ACP Facility Services



"Travis and his team have provided my company with quality leads that have directly contributed to significant new and recurring revenue for my business. Some of my largest cleaning accounts are the direct result of my work with them. I know they have a genuine care about the growth of my business and I consider Prospectr Marketing a valuable partner."

-Wavne Holland, System4 of Indianapolis





"We began work with Prospectr earlier in 2016 and the campaign created only modest opportunities for my company. We re-calibrated recently, thru the advice of Travis Piepho, with a lot of collaboration, fresh and current messaging (hot industry topic) and the future looks bright. We are getting more relevant leads and larger opportunities. We are glad we stuck it out with them and really look forward to our partnership moving forward."

-John Moore, Owner, PLS





"In our experience, the Prospectr team continues to generate solid leads, they're attentive to our needs/feedback, and react in a timely manner."

"I just wanted to say thank you for everything you did in trying to make our campaign successful. The leads your team generated were quality and highly interested in our products."

—Kamron Kunce, Director of Community Relations, UpDesk

"I've used similar services in the past that have proved unsuccessful. Travis promised me a specific quantity of leads per month and has far exceeded his promise. Very impressive."

—Denny Miller, President, Pipeline Interactive

"Prospectr Marketing is going the extra mile to see that we get good leads from customers looking for long-term relationships. The marketing campaigns are working better than our own salesperson efforts."

—Dan Schultz, Owner, E Cycling Solutions



"Prospectr Marketing allows us to reach thousands of targeted prospects very cost effectively and with minimal investment of time on our part, and they communicate closely with us through every step of each campaign to ensure that we are completely satisfied."

-Lois Schneck, Director of Marketing, Component Hardware

"I am very impressed with how many leads in such a short time...and yes, I am getting great responses. As of right now I have demos scheduled for about 50% of the leads as of now with more to come I am sure. You are doing great work!"

—Jackie Hjelm, President/Co-Owner, Suite Scheduler, Inc.



"Working with Prospector has been easy and straight forward. The lead flow has been consistent and high quality leads - our closing rate has been high. We look forward to a long mutually beneficial relationship."

—Jose Arriaga, Regional Manager, Tobias Group Inc, DBA Vanguard Cleaning Systems of South Florida





"Great first Week!!! I have proposed the following accounts: \$4,135.00. Won the account, \$475.00 pending, \$2,985.00 pending, \$475.00 pending."

-Ray Morgan, President/Owner, System4 of East Tennessee



"It was a pleasure working with you Travis! I think you've built a smart business for the right audience and I appreciate your flexibility and professionalism throughout the partnership."

—Amy Seeman, Supervisor - Client Success, Capella University





"Prospectr leads are qualified and during the first few months of our campaign we have potential revenue to the tune of \$400,000+, I am pleased with their service as it outperformed my original expectations."

—Tara Saxton, Owner, KTM Properties





"Working with Prospectr Marketing has been an amazing experience. Their customer service is phenomenal and you can tell that they really care about their clients. They have found so many qualified leads for me. I have loved the process- they make it very easy and organized. I am so excited to see what the future holds. What a partnership!"

-Nicole Staab, President, ROF Industries Inc.





"I have been working with Ryan for about six months, and we are very happy with our relationship and the results we have seen from Prospectr's campaigns. These guys are very knowledgeable and professional. I have recommended them to many associates and will continue to do so"

—Greg Scialdone, President, Vanguard Cleaning of Raleigh NC



"Prospectr delivers! I could say this and it would be enough, but after I crunched the numbers, my first campaign with Prospectr left the competition in the dust. My business experienced a 200.96% ROI during the 45 day campaign that my partners at Prospectr ran for me. I say partners because they have become my premier marketing partners as I grow my business going forward. Some firms talk a big game but Prospectr delivered!"

-Ray Morgan, President/Owner, System4 East Tennessee





"I just wanted to get back in touch with you about the infographic campaign we talked about. But first, let me tell you how impressed I have been with the Prospectr campaign. Impressive job generating leads. I've had our Director of Business Development working some of the leads personally to give him first-hand experience in how the service works. I believe this will be a strong product for our higher-end customers."

"Impressive service that generates actionable leads month after month. We received real business, with targeted sales opportunities that resulted in new customers."

—Jeremiah Stettler, Chief Product Officer, Social 5 Media





"The team at Prospectr can be relied upon to do exactly what they say they will do, when they say it will be done, and with the highest possible level of quality. They are our trusted partner for technology-enabled lead generation and marketing campaigns, and I recommend that any firm, particularly those in high-value services sales consider partnering with Prospect Marketing."

-Matt McDarby, President, United Sales Resources



"We have used Prospectr Marketing for 8 months and have seen a significant increase in sales due to their leads. They have delivered on their promises and we are very happy with their results. I would highly recommend them."

—Chris Gilliam, President, Vanguard Cleaning Dallas



"We have enjoyed a great partnership with Prospectr Marketing. They are very responsive and provide targeted introductions to the specific clientele we seek on a nationwide basis. I would highly recommend their services to any business owner who wants to expand their marketing efforts."

-Matt McDevitt, President, Small Business Funding





"I have been working with Prospectr for over three years and my business has boomed ever since. They are extremely creative, punctual, and in tune with how clients think. As a matter of fact, I became a client of Prospectr after responding to one of their compelling emails. I highly recommend Dan, Travis, and the entire Prospectr team. I view Prospectr as a true partner".

-Ken Wood, President, LJM Group



"Prospectr is a solid lead generating service we'd like to continue to use in the near future. Great people, good value, and great results".

—J.C Canty, President, 360Clean



"From the leads that Prospectr Marketing provided, in less than 6 months I have added \$18,000/m in reoccurring revenue, from those new clients I have completed over \$10,000 in special services as well. Since I gained enough reoccurring business I had to expand my operation to meet the demand created by adding two additional licenses. Since they did so well I added an additional market and now have an opportunity to add a \$15,000/m client in that market. I started Prospectr in just one of our geographic regions and now work together in three and hope to add more when my people are ready! Thanks for the GREAT partnership Prospectr!"

"After working with Prospectr over 13 months we remain EXTREMELY PLEASED with the Indianapolis campaign and its results have been nothing short of AMAZING. I will be hiring a NEW MANAGER in the coming weeks to be based in Louisville, KY. Once that person has been hired along with a potential investment in Tulsa OK, I will likely hire you to begin campaigns in one or both of those areas at that time. Thanks!"

"They are really GOOD People, I know this sounds weird to start off a recommendation, but honestly, its important too me in my evaluation process. We've been using them for at least 18 months now in Indy and its been GREAT overall. On a scale of 1 to 10 for Indianapolis, its easily 8.5 to 9. I can guarantee you that I have closed at a minimum 500k annualized commercial cleaning sales here in Indy alone with their program during that time frame and probably another 200k in Baton Rouge/OKC areas. That doesn't include 1x opportunities such as Floor/Carpet Care, Construction Cleanups etc

—Jerry Wenger, Owner, Pinnacle Facility Services



"We will be partnering with a company to help them manage their SEM, Video and Paid Social marketing. During the conversation, Brendan – copied here – expressed their urgent need for an email marketing partner. I told him not to sign with anyone until they've spoken to you folks first, based on our positive experience."

-Mark Brown, VP Sales + Marketing, Voltage Media Inc.

"Prospectr marketing has done exactly what they said they would do. As a matter of fact they have produced more leads than what they had projected. We have worked with them just over a year. Our leads are converting and giving us a good ROI! My Customer Success Manager at Prospectr has been very helpful with whatever I need." --10/13/17



Thanks for your help last year, we look forward to continued success in 2019. Our fees on Prospectr's clients in 2018 was \$117,953.70 for a 32% growth over 2017. We appreciate all you do for us, and wish you the very best for 2019!" –1/3/2019

"Working with you for almost 2.5 years, we are getting more and more collections accounts placed after the client has been with us a year. Last month we had one account with a \$13,963.69 fee where there is no marketing fee. Although that does help your revenue today, it does prove your services are of great value to CCI. I wanted to give you a special "Thank You" for all you have done for us. The 17K we brought in for January was one of our bigger months we have had off Prospectrs leads." –2/5/2019

"In March we saw a significant increase in new clients. We added 16 new clients last month from your leads. That should help our revenue the next few months. :)" -4/4/2019

-Larry Barthel, President, Commercial Collectors Inc.





"As a small agency, we track and monitor our marketing and sales budget carefully for conversion results. After just 2 months with Prospectr Digital we have already seen 300% growth in qualified sales opportunities and discovered interest for our premium digital publication service in markets we had never reached previously!

We researched several lead generation companies and selected Prospectr Digital because their team showed us a complete creative strategy for sharing our value to our targeted audience. We have new high value leads every day and 3 times the inquiries from other marketing channels."

—David Blankenship, President, Vertigul Inc.



"Prospectr Marketing leads are so good that in less than 12 months I have added \$38,052 in reoccurring monthly revenue, from 36 new clients averaging \$1,057 per account. Plus I have a new customer coming next week, keep those leads coming! Thanks for the good work Prospectr Marketing!"

-Chris Gilliam, Owner, Vanguard Cleaning Dallas





"Since Prospectr Marketing has given me my first lead on January 18th in less than a month I have received a total of 22 leads from Decision Makers interested in a quote. That total is a combination of Email and LinkedIn Leads- to date we have sold 5 new accounts with quite a few more ready to sign up. The 5 accounts total reoccurring monthly revenue is \$5290 so averaging over \$1000 an account. I told them my only complaint is they are making me work to hard. Keep up the good work Prospectr, you're knocking it out of the park!"

-Ed Lease, Owner, Stratus Cleaning Nashville





"I am so pleased to advise that since our relationship with Prospectr began about a year ago, the type of inquiries we are receiving now through your system, is exactly what is needed as they represent optimum cash flow for us which accordingly allows us to operate at maximum efficiency. So full steam ahead Prospectr, we sincerely appreciate your excellent services."

—Paul Halas, Owner, Halas and Associates





"I'm getting at least one conversion every month, and I anticipate renewing after my yearly contract is over"

—Jatin Patro, Owner, Shared Mall





"During my first month of lead generation services I received 23 leads of which I was able to provide a proposal to 12 of them. Two more look promising in the near future. I expect to close at least 3 or 4 of these in the next couple of weeks, if not more. I am very happy with my 1st month of lead generation services with Prospectr Marketing."

—Tim Tilton, Stratus Building Solutions of Cleveland





"I want to thank you. Every time I get a check from a new client, I say a prayer of thank you that you and your team exist and found your way to me.

Prospectr demand generation has made it possible for me to stay in business. They have helped me replace a 75% drop in business and grow 20% beyond that."

-Brad Smith, CEO, Stellar Insight



"I've thanked my boss up and down for connecting me with you guys. I'm continually blown away by the quality of your leads".

—Chris Poirot, Account Relationship Manager, System4 New Hampshire/Maine

# DIAP

"I enjoyed working with the team at Prospectr. Their marketing expertise generated responses from decision-makers in my target market and started conversations with potential clients. During my time working with them, I received 67 actionable leads. I highly recommend them to anyone who is interested in top of the funnel leads."

-Dan Ionescu, DIAP



"I reached out to Prospectr Marketing after their own email promotion targeted my company. The content was written in a way that I wanted to learn more about and I decided to partner with them to offer the same type of growth for my company. I own a design firm and had the vision of growing across the country, not just local to PA where we're based. Within 5 months

I decided to turn my office virtual, get rid of the overhead of a business rental office space and focus on long term nationwide growth. I look forward to continued success with Prospectr and would tell those on the fence to try it, In my case it has paid for itself four times over what the monthly cost was. Based off numbers, we're going to continue and would urge you to do the same for your company.

-Michelle Bersch, Design Done Right





"Prospectr Marketing provided A+ service for my company. They were able to put us in front of potential customers that we would never have thought of. The level of professionalism, across the board, is unparalleled. The results from using Prospectr has superseded our expectations. If you are trying to grow your business, we definitely recommend Prospectr Marketing!"

—Calenthia Torrence-Harper, City Wide Jani Inc.





"The hot leads this month have been very good. We have a lot of activity going on and are in the initial stages with some great clients. It takes time in our industry to close larger size clients, but we think we will have some good results before the end of the year. Thanks!"

-Lucky Gordon, The House Label





"I have partnered with Travis and Prospectr Marketing many times with excellent results for lead generation. His team goes above and beyond the call to make their clients happy. The ROI was easily 10X on the investment so I would highly encourage anyone to use Prospectr Marketing"

—Jason Phipps, VP of Sales at 1 Stone Solutions, LLC





"The Travis and his team were very good to work for. They understand the value of providing success based services and we always worked together to find the appropriate solution tailored to our particular needs. I would absolutely recommend Travis."

-Kirk Sanderson, Founder and Managing Partner at M&A Insurance Solutions





"Travis was great with providing leads and helping us achieve our sales goals! I would highly recommend his services."

-Brian Johnson, Realtor at Keller Williams Classic Realty





"They promise me good leads and that's exactly what I got, can't do better that!."

-Ricardo Villarreal, General Manager at Ricavi Enterprises LLC





"The volume and quality of leads so far is excellent."

—Chris Poirot, Executive at Casco Bay Cleaning Services





"I really like how the relationship is going with Prospectr and Stratus. Your team has sent us some great leads that have resulted in recurring business for us, and it is very much appreciated."

—Hilary Allgeyer, Executive, Office Manager at Stratus Building Solutions of Detroit



"We had a great month with Prospectr's clients in April and collected a total of \$17,844.06 in fees. Of that a little over 10k was from new clients."

—Larry Barthel, President, Commercial Collectors Inc.





"Travis Piepho and his firm, Prospectrdigital have impressed me from the start. Travis is a trust builder, and a man of his word. He is performance based and meets his commitments. We have already been presented 7 leads in 4-6 weeks that are qualified and actionable due to the Prospectr method."

—Albert Strong, Founder & CEO at Strong Cyber Solutions LLCt

Selec



"[W]e have seen some very nice leads from you guys these past few weeks... we have several appointments with new leads this week."

- Jerry Goldman, CEO, Select Communications

MB5



'Travis and his team at Prospectr Marketing have been great. We have used many different lead generation companies for our janitorial leads. None was worth the money. So needless to say that we was skeptical when we started our relationship with Prospectr. However, Prospectr has absolutely delivered. We received quality leads and Travis is just a pleasure to work with. I would definitely recommend Prospectr if you are looking to keep your pipeline full. - Andre Hatter."

—Andre Hatter, CEO, A&A Building Services

Simple:



'After a recent comparison of our marketing companies, it appears that Prospectr is outpacing my other lead source, and we would like to increase the monthly spend. Can we meet to discuss the best way to do this? Let me know what ideas you have. Many thanks, and have a great weekend!."

-Kyle Matthews, Simple

Telesto

"Prospectr has sent interesting and super viable potential clients. We've gotten appointments and documents to prospects which is exactly the type of great leads we remember you guys for!" --Tony K, Telesto Capital Partners."

#### —Tony K, Telesto Capital Partners

Simple:



"Prospectr has been compared to three other vendors, using email, telemarketing and PPC, and they are currently beating the other vendors by 3x, we have now consolidated our marketing efforts to work primarily with Prospectr and have asked them to increase their volume to us in the coming year."

-Marty, Simple Cleaning





"I want to add a couple of new territories to my ongoing work with Prospectr, currently the Prospectr leads that go to appointment are closing at an 80%+ rate. We are pleased with the demand generation services that Prospectr provides. I used several Marketing Companies over the years, this is the only one that produces results."

— Ray Fountain, Amelia Building Maintenance



"I am pleased with Prospectr style leads. I purchased a cross section of lead companies- Prospectr is only one I am keeping.."

— Tony Koc, Managing Director, Telesto Capital Partners, Inc.





"We recently closed a very large recurring janitorial client consisting of 3 large buildings from a lead we received from Prospectr. This was our largest sale to date for our company."

-Rick G. - Owner





"Working with Prospectr Marketing has transformed our business. When we began to focus on our target market our conversion rate from prospect to customer approached 50 percent. Prospectr Marketing delivered the leads that were exactly who we needed to target saving us countless in-house prospecting hours and has drastically cut the cost of a sale for our organization. Zeroing in on the right people within our target market drastically shortened our sales cycle as well. The ROI we have recognized by using Prospectr Marketing for Lead Generation has been a no brainer for our business to say the least..."

-Thom Stallings. - Chief Revenue Officer





"They're worth every penny we've spent on their services. Jose Arriaga Regional Manager, Vanguard Cleaning Systems."





" System4 of Indianapolis has been using Prospectr since March of 2015 for lead generation and I am quite happy with their service. Travis and team create realistic creatives that bring in great results. I would recommend them to anyone wanting to increase their business leads quickly and professionally."

- Wayne Holland System4 of Indianapolis





" Great company and more importantly better customer service. Travis is always there to answer any questions or concerns i may have. If he can't assist, he will ALWAYS have someone close to him assist me. I have been using them for about 6 months and very satisfied."







"Working with the Prospectr team for a very short time has already started to yield positive results. They understand modern marketing techniques and deliver my message with the highest level of integrity and ethical standards."

-Robert Schafer Business Development Director Kalmar RT Center, L.L.C





" It is an absolute relief to work with a company that backs up their claims with solid results. I highly recommend their service to anybody with a desire to grow the bottom line."

K. Kuhn Business Development VentureLynk Capital





- " Quality company providing quality leads. No hassle, good return on investment."
- Jonathan Caffrey President at System 4 Boston





- " The team at Prospectr Marketing is great. We have worked with Travis Piepho and the Prospectr team on multiple projects and have found them to be knowledgeable, professional, responsive, and most importantly focused on results! I confidently recommend Prospectr Marketing."
- Tom Cherry President SalesPro Leads





- " I've been very impressed with Prospectr's services. They are very consultative and focus on providing the end result I need, qualified leads. They take the time to explain the process well, and coach me on how to take my prospects through the decision process to close. I'm amazed at how productive they are at providing qualified leads that match my client target. I highly recommend Prospectr!."
- -Glen Dall CEO Apex North Business Coaching





- " We have worked with prospectr for many years and they have provided exceptional service. I would highly recommend them to anyone seeking these types of services."
- Greg DeMinco Managing Partner · Americas Business Capital, LLC





- "Thse guys will get results for you and they are very professional."
- Mark Dorsey General Manager Jantize America





- "Prospectr Marketing provided lead gen services for my company for more than 2 years -- throughout '20 an '21. The hundreds of leads generated by their efforts accounted for significant growth to my company; reaching small to medium size business decision makers with our offerings. Great work! Thank you!"
- Don Osmond Chief Marketing Officer at SaveDay





- "I've been partners with Prospectr for years and only just started using their email outreach services. Within 2 weeks, I signed 2 new clients, and have at least 7 meetings calendared. WOW, WOW, WOW. Email still works when done correctly! Woooohooo."
- -Chad Burmeister Founder BDR.ai





- "Travis and Andrew are excellent to work with and the RevEngine software is excellent. We have already covered the cost within the first 7 days of our campaign!!."
- Todd Horsfall, Area Developer Jantize Charlotte Metro





" Our partnership with Prospectr has been amazing here at Ground Up Construct. There ability to understand our email marketing needs, execute and deliver has been an amazing experience. Will be utilizing them for all future outbound email and lead generation campaigns."

#### Josh Denton, COO & Co-Founder at Ground Up Construct

"Prospectr's team of designers completely transformed our vision into a reality, creating a website that is both visually stunning and highly functional. From the initial consultation, Prospectr took the time to understand our target audience and the unique value proposition of Kash Radar. Their design team presented several creative concepts that perfectly captured the essence of our services. We were impressed by their ability to translate complex technical features into clear and concise messaging. We highly recommend Prospectr Marketing to any company seeking a top-notch website design partner."

#### - Mr. Howard L. Shapiro, HLS Risk Management

"Prospectr Marketing has been an invaluable partner in elevating our online presence. The website they created for us is not only visually appealing but also highly effective in communicating our brand message and driving conversions. Their in-depth understanding of SEO has significantly improved our search engine rankings, resulting in increased organic traffic. We've also been using them for social media content creation and management, and we have seen an increase in our following because of it. We are particularly impressed with their data-driven approach to measuring and optimizing our digital marketing efforts. We wholeheartedly recommend Prospectr Marketing to any business seeking to enhance its online visibility and achieve its digital goals."

### - Connie Piepho, Fox Communications



" Ryan and his crew have been a game changer for my commercial cleaning company. I have picked up 12 new clients in two months. I could not be happier with the care and attention. I highly recommend their company and email marketing for any company looking to grow in the service industry!."

#### -Jennifer Hunt, Coastal Clean Freaks





"Since partnering with Prospectr, we have doubled our annual revenue, proving their effectiveness as a lead generation service. Lindsey has been fantastic to work with, always attentive and proactive in addressing any concerns. Highly recommend to any facility maintenance company looking to grow."

-Star's Janitorial Services, Briana Hernandez, Partner and Managing Member



"I have been using them in both my markets they are very fair and easy to work with and well worth it so far give me a call if you have more questions."

-Rick Luna, Owner, JAN-PRO Cleaning & Disinfecting in Sarasota





"I've always been hesitant to bring in an outside marketing company, but this one came highly recommended by a close friend—and I could not be happier. They've been handling our cold email outreach and have done an incredible job. I'm honestly so impressed with the results. I only wish I had started sooner! Their work has not only helped increase our revenue but has also freed up a ton of my time. There's real value here."

-Christian Morales — American Commercial Cleaning